COMPASSIONATE AND COORDINATED CARE

Diagnosed with osteogenesis imperfecta, a genetic disorder that causes brittle bones, Mallie Holman has had 32 fractures of her arms and legs, beginning when she was nine days old. A petite third-grader with a sunny personality, Mallie swims, paints and has lots of friends. Cared for by the Hospital’s department of orthopedics in conjunction with medical genetics, Mallie has undergone several surgeries by Dr. Richard Kruse to place rods in the long bones of her legs and continues with infusions of a bone-strengthening drug. So important a role does Nemours play in the Holmans’ lives that they actually moved from Maryland to West Chester, Pennsylvania to be closer to the Hospital. Her mom Leigh, a registered nurse, says, “Although Mallie’s life is not easy, we choose to be positive. The Hospital is amazing — from orthopedics and genetics to day medicine, radiology and nutrition. It’s the whole package.”
One man’s passionate belief helped change the course of pediatric medicine.

Alfred I. duPont was guided by a powerful belief: that each of us must help “to alleviate human suffering.” Mr. duPont’s vision has evolved from a small orthopedic hospital to a sophisticated health system that each year cares for 250,000 children.

Nationally recognized by *U.S. News & World Report* as outstanding in orthopedics and other specialties, Nemours/Alfred I. duPont Hospital for Children has its eye on the future. The Hospital plans to make an investment in excess of $250 million to enhance and expand facilities to provide high-quality care while supporting patients and families.

For more than 70 years, the Hospital has been there for us, and for our children and grandchildren. Now we must invest to help Nemours literally transform children’s health care by providing the 21st-century facility they deserve. We cannot accomplish this without your help.

Inspired by our long involvement with the Alfred I. duPont Hospital for Children, we invite you to join us in supporting *Our Children, Our Hospital: The Campaign for the Future of Children’s Health*, a $20 million fundraising initiative to ensure the highest level of pediatric care and the enduring health of our children.

Richard T. Christopher  
Co-Chair  

John F. Porter III  
Co-Chair
The Nemours Promise: We Treat Every Child As Our Own

Defined by quality and distinguished by personal touch, care by Nemours is:

**Family-centered**
Because the most difficult days some parents will ever face are spent inside our walls, Nemours offers a high-touch system of care that embraces the family. To ease their burden and improve outcomes, we coordinate each child’s care, listening carefully to what families want — quality of care, privacy, respect for their opinions and clear communications.

**Comprehensive**
In the Delaware Valley, our network of office locations and numerous local affiliates ensures that children have access to quality pediatric care and a medical home. In fact, more than half of Delaware’s children receive care from Nemours. Our clinical care is strengthened by prevention, education and research. KidsHealth.org, our website visited by 170 million families each year, exemplifies our commitment to health education. Our 5–2–1 Almost None initiative combats childhood obesity. Finally, enterprise-wide biomedical research brings the latest discoveries directly to the child’s bedside.

**Integrated**
Across four states, thousands of Nemours physicians, researchers, nurses, and medical residents and students work to improve the health of the 250,000 children in our care. NemoursOne, a unique electronic medical record system, ensures seamless coordination of care and keeps our medical error rates among the lowest in the country. Clinicians access this data to pinpoint the diagnosis, the best treatment and the precise dose for each child, at just the right time.

**Effective**
New neonatal and cardiac intensive care units, and investments in a new 64-slice CT scanner and a pediatric cardiac catheterization lab, improve outcomes. Above all, knowing just what patients and families need has resulted in top outcomes and high patient satisfaction. We have increased immunization rates and decreased infection rates, while our outcomes in solid organ transplantation and cardiac surgery — to name just two — lead the nation.

*We intend to rank in the top five percent of children’s health care systems, in terms of quality outcomes and patient and family satisfaction, in the nation by 2015.*

“*To really understand the Nemours difference, you have to go back to our founders. Embedded in our DNA is a bent towards holistic care that looks at all aspects of the patient and provides for the needs of the families.*”

David Bailey, MD, MBA, President and Chief Executive Officer, Nemours
EARLY INTERVENTION AND ATTENTIVE FOLLOW-UP

Months before Heidi came into the world, Lisa and Rick Stammerjohann knew that she would be born with a life-threatening heart defect and Down syndrome. “We were devastated. The doctors told us she might not even survive birth,” remembers Lisa. Newborn Heidi was transferred to duPont Hospital where she underwent open heart surgery with Christian Pizarro, MD, spending nearly two months in the Hospital’s Cardiac Intensive Care Unit. “The doctors were incredibly professional and compassionate,” remembers Rick. At nine months, Heidi had a planned open heart surgery and another procedure to repair a malformed valve. Although she may face additional surgery and has some ongoing health issues, Heidi is a happy little girl with a big smile. “We think the Hospital is phenomenal,” says Lisa. “I feel a sense of peace when I am there because I know everyone is working to help our daughter.”
A New Patient Pavilion

When your child is sick, the hospital room becomes your home.

Imagine the hospital room of the future. Each will be private, featuring a family alcove with a sleeper couch and a flat-screen TV. Touch screens will allow physicians to bring up x-rays or lab results to review with parents in privacy. Children will be able to electronically paint their rooms in different colors, offering them a bit of control over their situation. With your help, what we imagine today will be a reality by 2013.

Reshaping Acute Care

Pediatric care has changed dramatically in the 25 years since our current patient rooms were built. To keep our promise to care for every child as our own, we will build a new Patient Pavilion from the ground up. Children and families will experience rooms that are:

PRIVATE
Larger single rooms, with a light-filled outside view, will better serve parents, physicians and nurses, and young patients who need rest amid the hustle and bustle of a busy patient care unit. Private rooms also give an added edge in fighting infection.

SMART
Technology will bring real-time information right to — and from — the bedside. All rooms will feature the latest smart technologies that calculate the dosages of medicines, track heart rates and oxygen levels, and then automatically transfer the data to the patient’s electronic record.

CONNECTED
Strategically placed “nursing neighborhoods” will create greater efficiency for the nursing teams and faster access to patients.

PERSONAL
A hallmark of the new Pavilion will be the ability to personalize every room. Patients will be able to decide what games to play or shows to watch, put in their menu choices or chat electronically with friends.

SUSTAINABLE
We will build the new Pavilion to achieve excellence in energy efficiency with a design friendly to the environment.

“Simply put, we must spread our resources out over a larger spectrum of care. More patients. More specialties. More research. More prevention and education services. We need your help to extend and redefine the highest standard of quality.”

ROY PROUJANSKY, MD, Executive Vice President, Health Operations, and Chief Operating Officer, Nemours
“When he was only seven months old, Ja’Vion was diagnosed with two types of leukemia. He spent more time in the hospital than he did at home. I loved it here. From the very moment we walked through the door, I knew we were in the right place. Everyone here cares for children as if they were their own. It’s like a big family with lots of mothers, aunts, uncles and grandmothers. Although my son lost his battle with cancer, I know he received the very best care.”

DONESHIA JOHNSON, Parent
Take a Look
Into the Future...

“We are committed to providing high-quality care for our children. This requires a setting commensurate with the excellence of our medical professionals. We have the opportunity to create an environment that enhances patient care, supports families, provides the latest in technology and supports collaboration and communication: the true 21st-century model of pediatric health care.”

KEVIN CHURCHWELL, MD, Chief Executive Officer
Nemours/Alfred I. duPont Hospital for Children,
Senior Vice President, Nemours
Caring for the Sickest Children

There when you need it most.

Increasing Capacity For Emergencies
A toddler in Wilmington badly hurt from a fall down the stairs. A teenage girl critically injured in a car crash. When a child is sick or injured, every moment counts.

At Delaware’s only Pediatric Trauma Center, our board-certified pediatric emergency specialists provide top-level care.

GROWING TO MEET AN URGENT NEED
Emergency Department (ED) visits soared from 20,000 to 47,000 in the last decade, requiring a larger, better-designed space for patients and families. We need:

• Technologically advanced rooms that support efficiency and rapid decision-making for patients by having everything easily at hand.

• An ED that is accessible to ambulances and helicopters, and from medical imaging, operating rooms and our Pediatric Intensive Care Unit, to provide the best critical care.

• Flexibility to accommodate hourly shifts in patient volume. More sick and injured children come to the ED in mid-afternoon and evening than at any other time.

Enhancing Critical Care
A little girl from Bear with a raging infection. A fragile, month-old infant recovering from complex neurosurgery.

Nemours’ sickest patients come to the Pediatric Intensive Care Unit (PICU), which often operates at full capacity. Any PICU parent will tell you that a new, larger unit is critically needed.

“...We need space appropriate for the serious work of caring for kids who are very ill. Parents are under tremendous stress, and everything is exaggerated by sleep deprivation. We must make families as comfortable as we can, while giving our medical and nursing staff room to work efficiently. And we must accommodate everyone who needs us.”

ANDREW T. COSTARINO, JR., MD, Chairman, Department of Anesthesiology and Critical Care Medicine

Adding Capacity, Enhancing Privacy
As our specialty programs grow, so will the need for intensive care services. Plans for a completely new PICU call for:

• An increase from 22 to 32 rooms. We can keep more patients as long as needed without jeopardizing the admission of other critically ill children.

• Space configured for modern medicine. Today’s PICU rooms are crowded with essentials such as IV pumps, ventilators and monitors. Many pairs of hands are often required at the bedside.

• A better environment for patients. Significantly larger new rooms will have more space for technology, families and staff. All rooms in the new PICU will be private.
FORGING POWERFUL BONDS

Drew Chambers, who holds a black belt in karate, was hurled to the mat by Guillain-Barré Syndrome, an autoimmune disease that attacks the nervous system. Numbness in Drew’s fingers and toes crept up his arms and legs until he was unable to get out of bed. When he arrived by ambulance at Nemours/Alfred I. duPont Hospital for Children, Drew’s jaw was clenched and he could not swallow. Medication was not enough to improve his breathing; he soon needed a respirator and then a tracheotomy.

When Drew left the Pediatric Intensive Care Unit for the Hospital’s rehabilitation unit, his mother, Joni Chambers, found it difficult to separate from the doctors, nurses and therapists there because of the strong bonds that had formed. “I felt nothing but care from everyone there. I could ask any question of the doctors and nurses and get a straight answer,” she says. “We are blessed to have duPont Hospital in our backyard.” After eight weeks in the hospital, Drew was discharged and made a complete recovery. Now he plays on the football team.
Now is the Time to Act…

The challenges of pediatric medicine in the 21st century…

**Patients are sicker.**
Our outstanding ambulatory care services now routinely treat conditions that used to require overnight stays. As a result, on average, the level of sickness among inpatients is higher. Our designation as a Pediatric Trauma Center means we handle more serious cases.

**Hospital beds are often filled to capacity.**
Because we care for the sickest children, we account for 95 percent of inpatient days for children in Delaware. During peak times for flu and respiratory illnesses, the demand swells. We must have the appropriate number of beds and ensure that each room is fully equipped.

**Technology changes constantly.**
The tools with which we practice change with ever-increasing speed. On the horizon is a PET scanner, which will improve our ability to diagnose cancer and heart disease, and equipment for robotic surgery that will reduce patient recovery time.

**Stellar facilities attract the best practitioners.**
Nemours prides itself on recruiting and retaining the highest caliber of medical professional. Talent, experience and proficiency are key, but so is the ability to practice with heart as well as head. Offering facilities that foster best practices, and that make patients and families comfortable, increases our competitive edge.

**We have the people and the practices to sustain excellence. Now we must build the structure to match. Our children deserve nothing less.**
Investing in the Future

Alfred I. duPont’s Vision

Because of Mr. duPont’s foresight, Nemours provides the finest care for our children. Endowment gifts provide a secure source of annual income to support new facilities, advance research, purchase equipment, add capabilities and improve technology.

This legacy puts care within the reach of young families who need it most, and allows Nemours to support groundbreaking research and training for a new generation of pediatric professionals.

For more than 70 years, Nemours has invested resources to ensure the health of children. Yet can anyone say that we have done all there is to do for the children in our care?

Nemours plans to invest more than $250 million to build the hospital for our children’s future. Now Nemours asks the families of our community to participate through philanthropy, so that children may continue to benefit from this legacy of care. We cannot do it alone.

Our Children, Our Hospital

It is within our power to transform health care for our community’s children. The Our Children, Our Hospital campaign will build a brand-new Patient Pavilion that ensures the privacy of every family, uses technology to leverage already excellent care and adds capacity to treat the region’s sickest children. We have the vision, the know-how and the passion, but we need your support.

We hope you will help us build a healthier future for children.