

It's a Family Affair

Ron and Susan Masucci, long-time residents of Jacksonville, Florida, instilled certain values in their three children. "I wanted each of them to know what hard work is, to get a college education and to do some good in the community," says Ron.

"We've always been aware of what Nemours brings to the community," says Susan. "For example, in the last few years, Nemours BrightStart!, which identifies and intervenes with young children having trouble with early reading skills, has been very successful. And the way Nemours cares for children with asthma is remarkable."

"What my parents taught me translated into my personal philosophy about giving and ultimately into my work life," says their daughter Susan. "I grew up watching both of them giving their time as volunteers and making contributions to organizations they believed in." By her late twenties, Susan had established her own public relations and advertising agency in Jacksonville. Her company has been a generous sponsor of Nemours special events, such as *A Night at Nemours* and the recent *Evening of Promise* event.

"I see Nemours going well beyond pediatric care," says Susan. "The breadth of knowledge and expertise they have in children's health is astounding. After



Susan, Ron and Susan Masucci have given generously to Nemours over the years.

seeing the dedication and commitment of their physicians, researchers and other staff in doing more and more for children, it would be difficult not to give, because I know how meaningful it is."

Ron and Susan have both been active in many non-profit organizations in the Jacksonville area, including United Way, Ronald McDonald House and several agencies that provide services to developmentally disabled children and adults. "I have seen families whose children have special needs living their day-to-day lives and know that they are

receiving expert treatment and support from Nemours Children's Clinic," says Susan. Ron and Susan have also sponsored Nemours special events and are members of *The Nemours Society*.

All three Masuccis believe that Nemours is unique in its approach to caring for the whole family, making it worthy of their continued interest and support. "The fact that 100 percent of each contribution goes to help children makes it an excellent investment," says daughter Susan.