Special Issue
YOUNG PHILANTHROPISTS

Together
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PUBLISHED FOR DONORS AND FRIENDS OF NEMOURS

A special gift from
AstraZeneca

Serving Up Something Special
PAGE 3

IN THIS ISSUE
A Message to Our Friends
AstraZeneca Invests $1 Million for Children
Serving Up Something Special
Honoring Their Father
St. Elizabeth’s Cares for Kids
Books, Books and More Books
Sisters Support Healing Touch for Kids

Inspired to Give
Helping Delaware’s Youngest Readers
A Need to Give Back
Leukemia Research Foundation of Delaware
Special Events

Nemours Fund for Children’s Health
A Message to Our Friends

In this special issue of Together, we salute a very special group of donors—children and teens who respond with generosity to the needs of sick children in their communities. While the news media often portrays kids as being obsessed with cell phones, clothes and celebrities, we are lucky to see another side—young people who are truly concerned about others. You will be amazed and inspired by their stories.

I also want to use this brief message to make a special announcement. Our name has changed to better reflect what we do, which is to raise funds in support of the children’s health mission of Nemours. We asked 1,500 of our donors for their opinions on several name possibilities and the clear winner was Nemours Fund for Children’s Health.

We are pleased with this change and hope you are, too.

Sincerely,

Lori J. Counts, Managing Director
Nemours Fund for Children’s Health

FROM OUR CHAIRMAN

People tend to think of philanthropists as wealthy individuals, and there have been some famous ones, including our founder Alfred I. duPont. However, I believe that each of us can be a philanthropist—it’s just a matter of degree.

My wife and I married young—I became a dad at twenty-three. Carolyn was a nurse at a migrant workers clinic in Florida, and I was just getting started in the banking business. Even though we didn’t have much money, we always set aside a small sum for charity. That has continued throughout our marriage.

As the years went by and my banking career advanced, I was expected to take a leadership role in the community. I did all of that and more, but found that my real joy came from helping children. My company allowed employees two hours a week to volunteer. I often used my time to go and rock babies at a local organization that helped young mothers.

I have been very fortunate to have the capacity to contribute both time and treasure to Nemours. It is more important to me than any other organization because I see all the wonderful things Nemours is accomplishing for children.

In the pages that follow, you will learn about young philanthropists who give from the heart. These children show us that even a small gift can mean everything to the individual who receives it. I urge you to follow their example by supporting the children’s health mission of Nemours. It will bring you more joy than you can imagine.

Thanks so much for your support.

Sincerely,

John S. Lord
Chairman of the Board
AstraZeneca Invests $1 Million For Children

Sidney Ziegler fully recovered from a life-threatening brain disorder with care she received two years ago at Nemours/Alfred I. duPont Hospital for Children’s Pediatric Intensive Care Unit.

Her mother Andrea, a registered nurse who works on research studies at AstraZeneca, says, “We are incredibly grateful for all the doctors who cared for her. When she developed relentless fevers and was unable to sit up or speak, a team was brought in on a Sunday evening so that Sidney could have an emergency MRI. It was wonderful to have this high-quality facility just minutes from our home.”

“AstraZeneca has made an investment that will pay the most important dividends there could be—helping sick children emerge from illness or injury and return to their families.”

“AstraZeneca is very concerned with patient care and safety,” says Mr. Fante. “We are acutely aware that significant resources are needed to maintain the highest standards of care, to acquire high-tech medical equipment, and to provide the right physical environment for young patients and their families. AstraZeneca’s contribution to Nemours demonstrates our deep understanding that a healthier world cannot come from medicines alone, but must also come through collaboration with patients, physicians, policymakers and others who share our mission of improving patient health.”

AstraZeneca, whose US headquarters is a close neighbor of Delaware’s only children’s hospital, has made a $1 million contribution in support of a planned expansion. In presenting the gift, Mr. Fante talked about the shared commitment of AstraZeneca and Nemours to improving patient health, noting that “health connects us all.”

“The Hospital is such an important resource for families,” says Rich Fante, President US and RVP, North America for AstraZeneca, a global pharmaceutical company. “Andrea is one of many AstraZeneca colleagues who count on Nemours. As a parent of three-year-old twins who have received outstanding care here, I can tell you that it is a great comfort to know that world-class medical treatment is available so close to home.”

Nemours/Alfred I. duPont Hospital for Children is planning a new five-story patient pavilion with private rooms for young patients and sleeping quarters for their parents. A brand new Pediatric Intensive Care Unit is a key area of focus. When the expansion is complete, the Hospital will have facilities that truly meet the needs of patients and families.

“We are deeply grateful for this marvelous gift,” says David J. Bailey, MD, MBA, President and Chief Executive Officer of Nemours. “AstraZeneca has made an investment that will pay the most important dividends there could be—helping sick children emerge from illness or injury and return to their families.”

“Our family is eternally grateful for all of the expertise and combined efforts that went into the diagnosis and treatment of our daughter. We truly believe in our hearts that it was this thorough evaluation and supportive care that contributed to her full recovery,” says Andrea.
Most third-graders are just learning to order from a restaurant menu, but at Gulf Breeze Elementary School in Pensacola, Florida, more than 180 children have now had the experience of running a restaurant. The efforts have raised nearly $34,000 to help kids in their community, including those treated by Nemours Children’s Clinic, Pensacola.

In 2005, teacher Leslie Jolly’s third-grade class decided to dress as chefs, hosts and servers for a Halloween party. Inspired by their enthusiasm, she helped her students start the Jazzy Jellyfish Café, a student-run enterprise open just three nights a year.

The Café expanded in 2008 to include a second class, led by teacher Cindy Shaw. “The first year, about 400 meals were served,” Ms. Jolly said. “Then it really took off. In 2009, the Café served 1,000 meals, including take-out orders.”

Under her guidance, the children organized a board of directors and five committees, comprised of accounting, decorating, production, advertising and auction.

“It was fun, hard, easy, exciting and awesome. The easy thing was being host because I talk a lot; the hard thing was carrying three drinks in one hand. The exciting thing was knowing that we were helping other kids.” —Student

One student commented, “The Café was fun, hard, easy, exciting and awesome. The easy thing was being host because I talk a lot; the hard thing was carrying three drinks in one hand. The exciting thing was knowing that we were helping other kids.”

Each year, the children review local charities before choosing two beneficiaries. In addition to Nemours Children’s Clinic, benefitting organizations have included: Ronald McDonald House, Loaves and Fishes, Junior Achievement of Northwestern Florida, Jazz Society of Pensacola (program for children), Autism Pensacola and Sacred Heart Miracle Camp (for children with cancer and their siblings).

In 2009, the Jazzy Jellyfish Café donated nearly $6,400 to Nemours Children’s Clinic, Pensacola. The funds were used to help establish an art program for children being treated for cancer and blood diseases. Their framed works of art will be auctioned at this year’s Café fundraiser.

Recently, the program received The Leavey Award from The Freedoms Foundation at Valley Forge, Pennsylvania. The award recognizes educators for innovative and effective techniques in teaching entrepreneurship and free enterprise education.
Karen Proudford and her brothers remember their father, William E. Proudford, as always being present in their lives. “He was a quiet force and a role model for all of us,” she remembers. “Dad was always looking for something new to learn and loved to help others.” Mr. Proudford died in 2004 of complications from the SC form of sickle cell disease, a condition which primarily affects people of African descent.

Karen, brothers Bill, Marc and Ron and their mother, Rubye, established the William E. Proudford Sickle Cell Fund in 2005 to honor Mr. Proudford and help adults and children with sickle cell disease. The fund supports sickle cell awareness, education, state-of-the-art treatment and research, and brings hope to families affected by the disease.

“Sickle cell disease, the most common genetic disorder in the United States, can take quite a toll on children,” says Karen, who is an Associate Professor of Management at the Graves School of Business and Management, Morgan State University, Baltimore, Maryland. “They often suffer painful episodes, chronic anemia and organ damage.”

The Proudford Sickle Cell Fund, which raises funds through an annual special event, has donated $50,000 to support the Sickle Cell Program at Nemours/Alfred I. duPont Hospital for Children. “For the past two years, we have also sponsored ArtSpeaks, a workshop that helps children and families affected by sickle cell express their feelings by creating art,” says Karen, President of the William E. Proudford Sickle Cell Fund. “The most important thing is to support families through their long and often difficult journey with the disease.”

For more information, visit www.wepsicklecell.org.
St. Elizabeth’s Cares for Kids

Each participant purchases a t-shirt and asks friends and family to pledge an amount for each mile walked. “Many of our students have received care at duPont Hospital, so this event really means something to us,” National Honor Society moderator and teacher Joanne Gibbons said. “There has been so much enthusiasm that we plan to expand it into our elementary school.”

In the last two years, the students raised more than $7,000 to support care for children being treated for childhood cancers.

“One of the pillars of the National Honor Society is community service,” Gibbons said. “Part of the expectation for graduation is that each of our students achieve 60 hours of community service. Our student body usually averages a total of 1,500 hours per year.”

Nemours Fund for Children’s Health is grateful for the dedication of students of St. Elizabeth’s High School to caring for children with cancer.

Books, Books and More Books!

When students at Penncrest High School in Media, Pennsylvania, were searching for a community service project, Kate Britton, a freshman there, and her dad Bill, an administrator at Nemours/Alfred I. duPont Hospital for Children, had a great idea: collecting books for charity.

Bill Britton was already involved in just such an initiative. For several years, he had been collecting books and selling them on half.com, a division of eBay Inc., with proceeds going to Nemours Fund for Children’s Health to support the PedsReads program which puts age- and language-appropriate books in the hands of children and their siblings.

Students and teachers began collecting books in their classrooms, and soon they had over 3,000 books to donate.

“Fifteen student volunteers sorted through all the books and packaged them,” Britton said. “We put the children’s books aside for distribution throughout Nemours Children’s Clinic locations and listed the others on half.com.”

Sales of the books have raised close to $3,000 to support PedsReads. More books are purchased each day so that figure will increase. It’s a win-win all around.

Everyone reaps the benefits of this effort—the Penncrest students fulfilled their community service requirement; money was raised for PedsReads; and children received their very own books to take home.
Sisters Support Healing Touch for Kids

“It helps the body to balance and center its energy, assisting in the healing process and encouraging relaxation,” she said. “Healing Touch is effective for all children in the hospital environment. It helps to decrease nausea and pain, calm anxiety, and empower children and their families to embrace the healing process.”

Molly and Claire, along with their mother, Mary, wanted to help more children receive the benefits of Healing Touch therapy. The family held a fundraising event at their home, which brought in just over $4,000. This amount included contributions from Molly’s school and money that Claire earned shoveling snow for a neighbor. All funds raised were donated to support the Healing Touch program.

Walle Adams-Gerdts is grateful for the family’s support. “The funds help us train more nurses in Healing Touch,” Adams-Gerdts said. “The program has been fully integrated into nursing care at the Hospital and provides a wonderful complement to traditional medicine.”

“Healing Touch has been nothing less than life-altering for our family,” Mary Conlin said. “We can’t do enough to support the program.”

To learn more visit www.healingtouchprogram.com.

Inspired to Give

Thirteen-year-old Sammy Bradly lives to play baseball, but in 2009 he was almost called out on strikes by acute myeloid leukemia (AML).

“I thought that the pain in his legs was from being a catcher,” Sammy’s mother, Annie, said. “We were shocked to find out it was leukemia.”

Sammy spent most of the next six months at Nemours/Alfred I. duPont Hospital for Children receiving intensive chemotherapy. He made a friend—Noxah Palomo—exactly Sammy’s age and with the same form of leukemia. The two boys became very close during their treatment, and asked to connect electronically so that they could play video games together.

Through St. Anastasia’s Church in Newtown Square, Pennsylvania, Sammy received a gift of $500. “Mom, I know just

Story continued on page 7
Helping Delaware’s Youngest Readers—The Arsht-Cannon Fund

Adrienne Arsht clearly remembers the dedication of her parents in bringing about significant change for the people of Delaware.

Her mother, the Honorable Roxana Cannon Arsht, was the first female judge in the state and her father Samuel a prominent Wilmington attorney. “They impressed their values on me and were important role models. The work of The Arsht-Cannon Fund helps to keep their legacy alive,” she says.

The Arsht-Cannon Fund at the Delaware Community Foundation, recently announced a gift of $300,000 to extend Nemours BrightStart! services to children in Delaware. The program works with preschools, child care centers and community organizations in several Florida counties to support early identification and educational intervention for young children at risk for reading problems, giving them the extra boost they need to succeed in school.

Christine Cannon, an advisor to the Fund, says, “We were looking for a partnership with a community leader. When I learned how Nemours BrightStart! combines the education and health pieces with strong outcomes and a collaborative, community-based approach, it was a perfect fit.”

The Arsht-Cannon Fund has a special interest in helping Hispanic families. Adrienne Arsht, a Miami, Florida, resident and one of the nation’s Top 50 Philanthropists, has long supported programs that provide assistance with education, health and economic opportunities. “We are interested in giving Hispanic families in Delaware the same kinds of opportunities. Nemours BrightStart! will reach out to children and families in their own communities, giving their children a better start in reading skills,” says Ms. Arsht. “Knowing that the Arsht-Cannon Fund’s gift will have this impact in Delaware was like coming home for me.”

For more information about Nemours BrightStart! visit www.nemours.org/brightstart.

Adrienne Arsht and Christine Cannon, advisors to The Arsht-Cannon Fund.

Inspired to Give (cont’d from page 6)

what I want to do with the money,” he said. Sammy donated the gift to the Hospital for the purchase of a flat screen television for the cancer unit. “Sammy loved to go in the tub room to soak and relax sore muscles,” his mother said. “He was frustrated that there wasn’t a good TV and DVD available.”

Sammy, recently named as an Honored Hero by the Leukemia and Lymphoma Society of Delaware, was inspired to make his gift by the memory of Andrew McDonough, another boy with AML. Thanks to Sammy’s generosity and compassion, children hospitalized with cancer are now able to enjoy their favorite TV shows and movies while they relax in the tub room.
A Need to Give Back

John Lord has had a very successful professional life, but it’s not what means the most to him.

“Loving and caring for your family is the most important thing,” Lord said. “For me, that includes the entire family of Nemours.”

Through a planned gift, Mr. Lord has ensured that the organization he cares about will thrive well into the future. “Nemours is the most significant thing I’ll ever be involved with,” he said.

After a 32-year career with Bank of America in Florida, Lord became more deeply involved with Nemours, becoming chair of its Board in 2007. He is also a Trustee of the Alfred I. duPont Testamentary Trust, which provides an annual income to support the children’s health mission of Nemours.

“My wife, Carolyn, and I both established trusts to benefit the organizations that are important to us,” he remarked. “Carolyn’s trust benefits United Cerebral Palsy in Central Florida, where she chaired their board of directors. Mine goes to Nemours.”

“Both our annual gift to Nemours and my planned gift are small proof that there is significant need beyond what Mr. duPont’s Trust can provide. I know that many people have the perception that Nemours has all the money in the world, but it’s really not the case. The growing health needs of children in the communities we serve are far outstripping the capacity of the Trust.”

“Helping organizations we feel strongly about feels good and brings us a lot of joy. It’s a thrill and means so much to both of us.”

Donors who inform the Nemours Fund for Children’s Health of their intention to make a planned gift are recognized as members of The Carillon Society.

Plan Your Legacy for Children’s Health

Did you know that you can make a significant contribution without affecting current income?

Your bequest will help Nemours care for sick and injured children, construct new facilities and advance life-saving research. If you wish to plan a legacy for children’s health, contact Amy Bielicki of the Nemours Fund for Children’s Health at abielick@nemours.org or call (302) 651-4298.

Be sure to request a copy of Giving Wisely, Saving Lives, our guide to planned giving. You may also visit www.nemours.planyourlegacy.org to access a wealth of information.
Leukemia Research Foundation of Delaware

Friends Denni Ferrara and Christine Myers have a unique bond, but it is one they would not wish on anyone. Denni’s daughter, Natalia, had acute lymphocytic leukemia when she was three years old. Christine’s son, Bradley was diagnosed with Stage Four neuroblastoma as a baby. Both children, now teenagers, survived their illnesses with treatment at Nemours/Alfred I. duPont Hospital for Children, but live with lasting side effects.

In 2007, family and friends urged Denni to start a foundation to support research for blood cancers like leukemia. “It took a year to convince me,” she said, “but we were determined to raise funds that would go directly toward research.”

This determination resulted in forming the Leukemia Research Foundation of Delaware, a 100 percent volunteer-driven organization, for which Christine now serves on the board.

The Foundation recently announced a $50,000 gift to fund the research of Nemours oncologist and Director of the Blood and Bone Marrow Transplant Center at Nemours/Alfred I. duPont Hospital for Children, E. Anders Kolb, MD, who is testing anti-cancer drugs in laboratory models.

“Our hearts are at the Hospital,” Denni said. “This is only a small portion of what we would like to do.” The Foundation has held successful black-tie galas and golf outings for the last three years. The 5K Delaware Mud Run, which attracted 500 teams and a total of 4,500 people, was a new fundraising event in 2009.

Another unusual event is Frightland, a Halloween attraction owned by Denni and her husband, Nick. Open for five weekends, it attracts up to 25,000 people. “Chris and I have seven kids between us,” Denni laughed. “They all get involved.”

“When our children were sick, we were starting to see the light at the end of the tunnel as better treatments emerged,” Christine said. “If we can help one child and give them a normal life at the end of their care, all of this will have been worthwhile.”

For more information about the Foundation, visit www.lrfde.org.

Your gift helps children:

- Make a secure, online contribution by credit card at www.nemours.org/give.
- Mail your gift to: Nemours Fund for Children’s Health, 1600 Rockland Road, Wilmington, DE 19803, made payable to “Nemours.”
- Remember a friend or family member with a memorial gift. You can also honor someone special or mark an important occasion with a gift. Notification (but not the amount) will be sent to the person you specify. You may make a tribute gift online or call us with your credit card information: (888) 494-5251.
- Check with your company for matching gift opportunities.

In the last issue of Together, Richard Hykes was erroneously referenced as an alumnus of Haverford College. He is a graduate of the University of Pennsylvania. We regret the error.
HOW TO DONATE

- Include the Nemours Fund for Children’s Health in your estate plans. The Carillon Society honors individuals who have informed us of their intentions.
- Consider Electronic Funds Transfer (EFT) if you are a regular contributor or would like to become one. Call our office at (888) 494-5251 to have a monthly contribution charged to your credit card. This can be discontinued at any time.
- Donate stock or property. Give us a call at (888) 494-5251 and our staff will assist you in making arrangements.
- Remember, 100% of your gift goes to help children because of the support from the Trust created by Alfred I. duPont.

If you wish to have your name removed from the list to receive this communication or future fundraising requests supporting the Nemours Fund for Children’s Health, please e-mail giving@nemours.org or write to us at: Nemours Fund for Children’s Health, 1600 Rockland Road, Wilmington, DE 19802.

SPECIAL EVENTS

A Night at Nemours  Our fifth annual black-tie gala will be held on Friday, June 18, 2010, on the beautiful and historic grounds of Nemours/Alfred I. duPont Hospital for Children in Wilmington, Delaware. Enjoy a cocktail hour and sit-down dinner, then dance to the great music of Jellyroll. This year's event benefits the Hospital’s trauma center which treats and prevents serious injuries in children. For ticket and sponsor information, visit Nemours.org/gala or contact Ellen Songle at (302) 651-4383.

A Round for the Kids  Our inaugural golf tournament, co-hosted by Nemours and the Great Guys Group, will take place at Bidermann Golf Course in Wilmington, Delaware, on Monday, September 20, 2010. There will be two tee times to choose from: best ball in the morning or scramble in the afternoon. Proceeds benefit both childhood cancer research and support for families of young cancer patients. For more information call Ellen Songle at (302) 651-4383.

A Night with Nemours  Our third annual gala in Jacksonville, Florida, will be held on Friday, October 8, 2010, at the Terrace Suite, Jacksonville Municipal Stadium, for the benefit of young patients with cancer and blood disorders treated at Nemours Children’s Clinic, Jacksonville. You’ll enjoy an elegant cocktail hour, sumptuous dinner and dancing, as well as a silent auction. For ticket and sponsor information contact Lynn Betros at (904) 679-4244 or lbetros@nemours.org.

Swing for the Future  Save the date for the inaugural Nemours Children’s Hospital Golf Tournament. The event will be held on Monday, September 13, 2010, at the beautiful Lake Nona Golf and Country Club in Lake Nona, Florida. Sponsored by Skanska, an international construction and development company, 100 percent of the tournament proceeds will provide amenities for children and families at our Hospital now rising in Lake Nona. For more information, call Skanska USA Building, Nicole Papke at (407) 567-6400 or Nemours, Lori Counts at (888) 494-5251.
The Reverend Alfred Rives Shands III, a retired Episcopal minister, has a unique view of Nemours’ early days. He grew up on the campus of the Alfred I. duPont Institute (now Nemours/Alfred I. duPont Hospital for Children), where his father, Alfred R. Shands Jr., MD, served as the organization’s first Medical Director.

Jessie Ball duPont built a beautiful home for Dr. Shands and his family just across the lawn from the 60-bed orthopaedic hospital, which opened in 1940. Today, appropriately named “Shands House,” the recently restored residence serves as the offices of Nemours Fund for Children’s Health.

“I was only 10 when we moved from Durham, North Carolina, where Dad was the first professor of orthopaedics at Duke University Medical School,” Shands said. “It was quite a change from living in the South. Some of my first friends in Wilmington were the Dent boys, Mr. duPont’s nephews.”

“My parents had a wonderful relationship with Mrs. duPont. They had dinner with her two or three times a week at the Mansion, and regularly vacationed together. I remember her as having a very keen mind and business sense. Mrs. duPont was determined to carry on the many accomplishments of her late husband.”

“As a young boy, I was very interested in seeing my father interact with the children he treated for orthopaedic conditions. He had a joyful manner and was like a Pied Piper to them. In those days, parents were allowed to visit their children only once a month, so they were quite drawn to him.”

“When my father had finished his work for the day, we often went walking together around the grounds of the estate. I also remember ice skating on the pond and skeet shooting. When I got an apartment in Wilmington, Mrs. duPont let me go ‘shopping’ in her attic for furniture. She was very good to me when I had my first church in Washington, DC.”

Today, Mr. Shands, a resident of Louisville, Kentucky, serves as a member of the committee raising funds to establish The Shands/MacEwen Endowed Chair of Orthopaedic Surgery at Nemours/Alfred I. duPont Hospital for Children as a way to carry on his father’s legacy of caring for children.